# STRATEGIC MEDICAL WRITING

## MEDRIKA CONSULTING S.L.

# WHO WE ARE

MEDICAL WRITERS WITH A STRATEGIC VISION TO SUPPORT YOU BEYOND JUST WRITING

### MEDRIKA CONSULTING S.L.

**Focus** on your audience Strategic thinking **Contimization** of document development Creative problem-solving **Project Management** - to shepherd your team toward a timely high-quality delivery **Seniority** - experienced Medical Writers Writing in ENG-GER-SPA-FRA

# A REGULATORY WRITING

### **STUDY CONDUCT OPTIMIZATION**

Protocol & Synopsis Informed Consents Investigator's Brochures Consistency checks of trial docs (CRF, SAP)

### **STUDY MATERIALS**

SIV's slide decks Site newsletters instructions for patients/sites

### **STUDY OUTPUTS**

Clinical Study Reports Patient narratives Biomarker Reports



# **B** REGULATORY WRITING

### **CLINICAL DEVELOPMENT**

Pediatric Plans (EMA, FDA) Clinical Modules 2.5, 2.7 Briefing Documents (EMA, FDA, CDE, PMDA) Answers to Objections FDA Diversity Plan

### SAFETY OVERVIEWS

Investigator's Brochure Benefit-Risk Strategy Documents SmPC

### **MEDICAL DEVICES**

Clinical Evaluation Reports Clinal Investigational Plans Clinical Investigational Reports Instructions for Use Technical Dossiers





## MEDCOMMS - PEER-REVIEW

### ARTICLES

Reviews Study results (e.g., clinical trials, NIS) Case reports Editorials White papers

### **PRE-SUBMISSION CHECKS**

Publication guidelines checks Quality control article



### **SUBMISSION** Cover letters

Responses to peer reviewers Publication plan management Re-formatting to new journal Creation of reference libraries



## **3 MEDCOMMS - CONGRESSES**

### PRE-CONGRESS

Abstracts Posters Scripts for video posters Slide decks for oral presentation Congress planner Pre-congress eBook decks

### **POST-CONGRESS**

Congress newsletters

Congress highlights Congress reports Congress poster book decks



### **MEDICAL AFFAIRS**

### **SLIDE DECKS**

Global core content decks Pipeline overview decks Key clinical questions decks Key study results decks Competitive clinical landscape decks

### **LEAVE-BEHIND LEAFLETS**

Products Clinical summaries

### REFERENCES

Citation style checks Creation of reference libraries Sanity check of reference



Proactive & reactive marketing materials Advisory Board coverage Product monograph White papers Value stories Literature searches



## **PROCESS DEVELOPMENT & OTHERS**

### **REGULATORY DOCUMENTS**

Standard Operating Procedures Working Instructions Medical Writing process set-up Style guides Regulatory document templates



## **WORKSHOPS**

### **REGULATORY WORKSHOPS**

Briefing Documents: for Medical Writers Clinical Study Protocols Clinical Study Reports

### MEDCOMMS WORKSHOPS

EndNote training Lean & deductive writing





## **QUALITY CONTROL**

### **REGULATORY DOCUMENTS**

Protocols Clinical Study Reports Investigator's Brochures eCTD modules Any other regulatory deliverable

### MEDICAL COMMUNICATION

Articles

Literature

Any other MedComms deliverable

